

What is Unlimicell's privacy & cookies statement?

At Unlimicell, we always respect our members' privacy & personal information and we take this matter very seriously. We have worked very hard to earn our members' trust and keeping it is our top priority. That's why we always comply with the obligations that are laid out under data protection laws. We want you to know every single detail of our privacy & cookies statement so that you can know exactly how we use any personal data that you provide us with. We recommend that you read the privacy & cookies statement carefully. Please note that by visiting and registering on the Website, you are accepting the terms of this privacy & cookies statement.

What about other websites linked on Unlimicell.com?

Unlimicell is a very unique and special company because we have partnerships with a variety of different mobile network operators around the world. We will frequently post links to some of our partners' websites however, please note that *Unlimicell* is not responsible for the content or the privacy policies of the other websites.

Data Collected

What data does *Unlimicell* collect?

There are two types of data that we collect:

- **“Personal Data”** – This is information that identifies you or can be used to identify you. We may collect and process the following Personal Data about you:
 - Your name;
 - Your email address;
 - Your billing address;
 - Your credit or debit card details (For telephone orders however, we only retain the last four digits);
 - Your telephone number;
 - Your IP address;
 - Other information you provide by filling in forms on our Website. This includes information you provide at the time of registering on our Website;
 - We may also ask for information if you report a problem with our Website;
 - If you contact us we may keep a record of that correspondence;
 - Details of the recharge transactions you carry out on, and your visits to, the Website.

We also collect and process the receive mobile telephone number that you provide to us. This is necessary to facilitate the sending of recharge/top-up to that number.

- **“Non-Personal Data”** – Like most other websites, *Unlimicell* gathers statistical and analytical information. This is what we call Non-Personal Data. Unlike Personal Data, this information cannot be used to identify or contact you. Examples of Non-Personal Data include browser types and other anonymous statistical data involving the use of our Website.

Why does *Unlimicell* collect this Non-Personal Data?

At *Unlimicell* we are always looking to improve and help our members as much as possible and collecting this data is an important way of achieving this. We want to get a better understanding of where our members come from, what they like and what improvements they want from Unlimicell. We are always looking to develop, grow and innovate. This data is a crucial part of the process.

Use of Your Personal Data

How do we use your Personal Data?

We can use this data for the following:

1. To help you send the recharge that you have requested and to process any payment connected with that recharge request;
2. To contact you if it's required in relation to the recharge that you have sent or to reply to any communications that you might have sent us;
3. To provide you with information on products or services that might interest you;
4. To notify you about any changes to our Website or service;
5. To ensure that content on our Website is presented in the most effective manner for you and your computer;
6. To provide you with customer care; and
7. For security and fraud prevention purposes.

Cookies

What is a Cookie?

A cookie is a small text file of letters and numbers that is stored by the browser on your computer when you visit certain websites. A cookie allows a website to distinguish your computer from other users' computers.

Do Cookies hold my Personal Data?

Generally speaking, cookies do not contain Personal Data unless you have already given this information to the Website.

What Type of Cookies Does the Website Use and For What Purposes to Strictly Necessary Cookies

These allow you to remain logged in for the duration of your visit to the Website and enable you to take actions without having to login again.

- **Functional Cookies**

These allow the Website to remember certain details about the choices you make (e.g. the language with which you are browsing the Website) to provide you with a better experience of using the Website.

- **Analytical Cookies**

These allow us to recognize and count the number of visitors to the Website. They also allow us to calculate how long you spend on the Website and to see how you arrived at the Website. They help *Unlimicell* to improve the way the Website works.

Can I block or delete Cookies?

Yes you can if that is what you choose to do. Note that this may make it less convenient for you to use our Website.

Third Parties

Does *Unlimicell* give Personal Data to third parties?

We will never disclose your Personal Data to any third party unless you have agreed to this or unless the third party is required to process the recharge you have requested. We disclose the receive mobile telephone number to the relevant mobile operator (which may be located in a country outside of the EEA) in order to facilitate the sending of recharge/top-up to that number.

We may disclose your Personal Data if we are required to comply with any applicable law, a summons, a warrant, a court or regulatory order, or other statutory requirement.

Does *Unlimicell* give Non-Personal Data to third parties?

We may provide Non-Personal Data to third parties regarding the number of unique users who visit our Website, the demographic breakdown of users of our Website, or the activities of visitors on our Website.

What can people learn from this Non-Personal Data?

There are a lot of useful things to be learned from this information. For example, it can help potential advertisers, providers of advertising services, commercial partners, sponsors, licensees, researchers and other similar parties.

What if *Unlimicell* is bought by another company?

Once again, we do reserve the right to transfer information (including your Personal Data) to a third party in the event of a sale, merger, liquidation, receivership or transfer of all or substantially all of the assets of our company. The third party must only use your Personal Data for the purposes that you provided it to us in the first place. You will be notified in the event of any such transfer and you will be afforded an opportunity to opt-out.

Can anything go wrong with the information sent?

As you will know, the nature of the internet is such that we cannot guarantee the security of the information that you send to us. This isn't unique to *Unlimicell* though because no data that is sent over the internet can be guaranteed to be 100% secure. Any company that tells you otherwise is talking nonsense. We do however take every step possible to protect your Personal Data.

Direct Marketing

Will *Unlimicell* use my Personal Data for direct marketing purposes?

Where you have consented, we may use your Personal Data to send you information by SMS or email relating to our products and services which may be of interest to you or similar products and services to those you have previously purchased from *Unlimicell*.

Can I opt-out/unsubscribe?

You will be provided with an opportunity to opt-out at the point of registration. You can also opt-out at any time, free of charge, by using the unsubscribe facility in the SMS or email that *Unlimicell* sends to you or by sending an email sales@Unlimicell.com

Other Questions

Where is my Personal Data held?

Your Personal Data is held at a secure server location which we will not disclose at this time.

Can I update, correct or erase my Personal Data?

Of course you can. You can go to the website to update correct and erase your personal data.

Can *Unlimicell* change its privacy & cookies statement?

Any changes to Unlimicell's privacy & cookies statement will be posted clearly on our Website. We do this because we always want our members to know exactly what information we collect, how we use it, and under what circumstances, if any, we disclose it. If we ever decide to use Personal Data in a manner that is different from what has previously been stated then we will notify you by email. You will have a choice as to whether or not we can use your information in this new manner.

How can I get in contact with Unlimicell?

If you have any questions about your Personal Data, this privacy & cookies statement or any complaints then please email us at sales@Unlimicell.com or call 1-647-476-2677 ext. 101